

E-bike Challenge edition 2027

All prices listed below are in euro, excluding VAT, and subject to change.

Participation without demo bikes near the test track starts at 9 m ² ; with demo bikes directly at the track, from 15 m ²	Utrecht	Ghent
Participation package: <ul style="list-style-type: none"> • Publication of your innovation on the visitor website • Participant tickets for stand crew (quantity based on stand size, minimum of 4) • Digital promotional items to communicate your participation in the event • Company name on all exhibitor lists • Invitation tickets for your business relations (quantity based on stand size, minimum of 4) 	€250.00	€250.00
Floor space	€119.00 per m ²	€89.00 per m ²
	Both events	
Surcharge small island stand * (smaller than 60 m ²)	(60 – floor space) x 1,6%	
Surcharge peninsula stand * (smaller than 30 m ²)	(30 – floor space) x 1,6%	
* Island stand (4 open sides) is at least 6x6m, peninsula (3 open sides) at least 6x3m, corner (two open sides) at least 3x3m		
Standard stand construction (optional): <ul style="list-style-type: none"> • Modular system walls, standard in black • Carpet tiles in a color of your choice (standard: anthracite) • Name board with lettering (company name up to 20 characters and stand number) • One spotlight per 4 m² • 1 m² storage room • Stand delivered clean and ready for use • Price excludes floor space and electricity 	€92.50 per m ²	

