

## E-bike Challenge edition 2026

All prices listed below are in euro, excluding VAT, and subject to change.

Participation without demo bikes near the test track starts at 9 m²; with demo bikes directly at the track, from 15 m²	Utrecht	Ghent
<b>Participation package:</b> <ul style="list-style-type: none"><li>• Publication of your innovation on the visitor website</li><li>• Participant tickets for stand crew (quantity based on stand size, minimum of 4)</li><li>• Digital promotional items to communicate your participation in the event</li><li>• Company name on all exhibitor lists</li><li>• Invitation tickets for your business relations (quantity based on stand size, minimum of 4)</li></ul>	€240.00	€240.00
<b>Floor space</b>	€116.00 per m²	€89.00 per m²
	<b>Both events</b>	
Surcharge small island stand** (smaller than 60 m²)	(60 – floor space) x 1,6%	
Surcharge head stand** (smaller than 30 m²)	(30 – floor space) x 1,6%	
<i>** Island stand is at least 6x6m, head stand at least 6x3m, corner stand at least 3x3m</i>		
<b>Standard stand construction (optional):</b> <ul style="list-style-type: none"><li>• Modular system walls, standard in black</li><li>• Carpet tiles in a color of your choice (standard: anthracite)</li><li>• Name board with lettering (company name up to 20 characters and stand number)</li><li>• One spotlight per 4 m²</li><li>• 1 m² storage room</li><li>• Stand delivered clean and ready for use</li><li>• Price excludes floor space and electricity</li></ul>	€92.50 per m	