

E-bike Challenge edition 2026

All prices listed below are in euro, excluding VAT, and subject to change.

Participation without demo bikes near the test track starts at 9 m²; with demo bikes directly on the track, from 15 m².	Utrecht	Ghent
Participation package: <ul style="list-style-type: none"> • Placement of your innovation on the visitor website • Admission tickets for stand personnel (quantity based on stand size, minimum of 4) • Promotional materials to help communicate your participation in the fair • Name inclusion on all exhibitor lists • Invitation cards for your contacts (quantity based on stand size, minimum of 4) 	€240.00	€240.00
Floor space	€116.00 per m ²	€89.00 per m ²
Optional standard stand construction: <ul style="list-style-type: none"> • Modular system walls, standard in black • Carpet tiles in a color of your choice (standard: anthracite) • Name board with lettering (company name up to 20 characters and stand number) • One spotlight per 4 m² • 1 m² storage room • Stand delivered clean and ready for use • Price excludes floor space and any ordered electricity 	€92.50 per m	€92.50 per m