



## Social media

### Facebook @fietsenwandelbeurs | @fietsenwandelbeursvlaanderen

Text: for a Facebookpost the text under the image has a limit of 90 words to be shown completely. The maximum is: 300 words, but we recommend 90 words.

Image: 1200 x 630 pixels. When there is text in the image, this can only be 20% of the total image.

Video: 1200 x 675 pixels (max. 1 gigabyte, otherwise it can not be uploaded). Maximum is 30 seconds.

### Instagram fietsenwandelbeursnederland | fietsenwandelbeursvlaanderen

Text: maximum of 100-150 words.

Image: 1080 x 1080 pixels. When there is text in the image, this can only be 20% of the total image.

Video: minimum 750 x 1334 pixels. Maximum 15 seconds.

### Twitter @fenwbeurs

Text: maximum 280 characters. This is including hastags or other characters.

Image: minimum 440 x 220 pixels, maximum 1024 x 512 pixels.

Maximum 5 MB for pictures, 3 MB for GIF-files. When there is text in the image, this can only be 20% of the total image. Only JPG-, GIF- or PNG-file