

General conditions for participation 2027

Definitions

<i>E-bike Challenge:</i>	Event, hereinafter called the EBC, for people interested in the purchase of an electric bicycle
<i>Organizer:</i>	Organizing body, hereinafter called Organizer, namely Holcus Buiten BV, from Diemen, The Netherlands
<i>Participant(s):</i>	Companies, institutions or organizations, which have submitted a registration form that has been accepted by the Organizer resulting in hiring of exhibition space during the EBC.
<i>Visitor(s):</i>	People visiting the EBC.
<i>Trade visitor(s):</i>	The person(s) visiting the EBC professionally, namely the press, interested party(s) on a professional basis.
<i>Personal stand:</i>	Stand built by the Participant.
<i>Uniform stand:</i>	Stand built by the Organizer.

1. Participants

Participants must be companies, institutions or organizations that:

- 1.1 produce, supply or import electric bicycles, related articles or accessories for electric bicycles.
- 1.2 provide specific information, instruction or publications on products mentioned in 1.1.
- 1.3 consider that they fit into the scope of the EBC, to be assessed by the Organizer.

2. Location and date

The EBC will take place:

In the Netherlands on Friday 12, Saturday 13 and Sunday 14 February 2027 at Jaarbeurs in Utrecht.

In Belgium on Saturday 20 and Sunday 21 February 2027 at Flanders Expo in Ghent,

3. Opening hours

Visitors

In the Netherlands: 12 and 13 February from 10:00 to 17:00 hrs, 14 February from 10:00 to 15:00 hrs.

In Belgium: 20 and 21 February from 10:00 to 17:00 hrs,

Participants

Admission one hour before and half an hour after opening hours for visitors, and during the period for building up and dismantling of the stands.

4. Building up and dismantling

Building up in Flanders Expo:

Start of building personal stands is on Thursday prior to the EBC from 12:00 hrs onwards. Exhibitors opting for our uniform stands can decorate their stand on the Friday prior to the EBC from 12:00 hrs onwards. The construction of the stand must be ready by Friday evening.

Building up in Jaarbeurs:

Start of building personal stands is on Wednesday prior to the EBC from 12:00 hrs onwards. Exhibitors opting for our uniform stands can decorate their stand on Thursday prior to the EBC from 12:00 hours onwards. The construction of the stand must be ready by Thursday evening.

Starting earlier is only possible after permission in writing or by e-mail from the Organizer.

After this time, the Organizer is entitled to place at the expense of the exhibitor at least a back wall and to lay carpet. The interior of the stand can be finalized after this hour.



Dismantling of the stands at Flanders Expo:

Start is Sunday at 17:30 hrs. From 19:00 hrs vehicles may enter the exhibition halls and the actually breaking down of the stands can start. Uniform stands have to be cleared up completely before 19:00 hrs. Dismantling of personal stands must have been started before 21:00 hrs.

Dismantling of the stands at Jaarbeurs:

Start is Sunday at 15:30 hrs. From 17:00 hrs vehicles may enter the exhibition halls and the actually breaking down of the stands can start. Uniform stands have to be cleared up completely before 18:00 hrs. Dismantling of personal stands must have been started before 20:00 hrs.

Both at Jaarbeurs as well at Flanders Expo the halls have to be handed over empty at 24:00 hrs.

Dismantling of all stands must take place at the prescribed times. The Organizer publishes all information on the website for exhibitors. If a stand is not dismantled, or left in the original condition, in time, the Participant will be liable to pay the extra costs.

During the construction and dismantling safety rules apply as defined by Flanders Expo or Jaarbeurs.

5. Stand and design

5.1 A uniform stand is at least three meters deep. The surface of a stand directly along the bicycle test track is at least 15 square meters, in the vicinity of the bicycle test track at least 9 square meters.

5.2 The Participant should explicitly take into account the character and atmosphere which the Organizer of the EBC has in view, which include a pop-up tent and carpeting at the very least. The use of audio and other audiovisual equipment must be limited so that other stands are not hindered in their regular presentations. The final judgement will be to the Organizer.

5.3 Materials brought into the rented stand should not exceed the limits of the available space. The Participant must at all times follow the instructions given by, or on behalf of, the Organizer. In addition, the Participant must comply with the venue buildings' own rules, which can be found on the website of the Organizer. Back walls must be placed at least 2 meter from the aisles. Maximum height of stands is three meters, provided that there is space to build that high. The Organizer can allow exceptions to this building height. A written request for permission should reach the Organizer two months before the EBC at the latest. If this request is submitted too late or not at all, any loss suffered or any stand adaptation required will be at the Participant's own risk and costs. The Organizer will mark the uniform stands with alphanumeric characters on the stands to indicate the location in the hall. The visible exterior of the stand has to be finalized completely.

5.4 The design of personal stands must comply with the character and atmosphere of the EBC as the Organizer has in mind and indicated, and must be submitted to the Organizer two months before the EBC at the latest. Constructional designs will be submitted to the department of the government responsible for structures and buildings. No objects may be attached to the ceiling or the roof of the building by the stand builder.

5.5 After use, the Participant must leave the uniform stand they have rented in the same condition as it was accepted, this to the satisfaction and judgement of the Organizer. If the stand is not returned in its original condition after use, or goods or other items have been left behind, the Organizer can have the stand repaired or the materials removed at the Participant's cost.

5.6 During the opening hours of the EBC, the stand must be fully equipped and manned.

5.7 The Organizer reserves the right to allocate stands to Participants in accordance with his own views. The Participant cannot derive rights from arrangements or maps sent to them in the planning stage. The Organizer can change the arrangement of the stands at any time.

5.8 The Participant is not allowed to provide in whatever way in the catering for the visitors without explicit permission of the Organizer.

6. Technical provisions

For the provision of electrical and water supplies in a stand, a request must be submitted using the appropriate form and procedure and sent to the company sub-contracted to do this work by the Organizer. This company will provide the requested supplies. The Participant is not allowed to make his own provisions or facilities, nor to extend or change the provisions supplied. The Participant is obliged to follow the rules given on the website.

7. Payment

7.1 The Participants must pay the rental costs of the stand within 21 days after the invoice date. If the invoice date is less than 21 days before start of the EBC, then at the latest on the day before the start of the building. The invoice will be sent to you on receipt of your signed registration form.

7.2 If the payment is not made when due, the Participant forfeits the right to take part in the EBC. However, the Participant is still contractually bound to pay the rental costs when this occurs.

7.3 Provisions requested after submission of the registration form will be invoiced later. The payment applies to the same conditions as stated in 7.1, unless the invoice is received after the event. These must be paid also within 21 days.

7.4 Prices can also be changed after an offer has been made, if this is necessary due to external price-determining circumstances. Prices are only final at the time of invoicing. No rights can be derived from previous publication of prices in printed expressions, via online media, or prior telephone or electronic communication. The Organizer also has the right to pass on interim price changes in the event of overdue payment of an invoice.

7.5 The Rebook discount (discount is 15%) only applies for the bare surface and only if the conditions are met:

- registration before May 1st, 2026
- payment of a 50% deposit immediately after registration and at latest 14 days after receipt of the invoice.

7.6 The Early bird discount (discount is 10%) only applies for the bare surface and only if the conditions are met:

- registration before September 1st, 2026
- payment of a 100% of the amount after receiving the invoice, which will be sent after September 1st, 2026.

7.7 Collective pavillion spots are not eligible for rebook and early bird discounts.

8. Cancellation

A Participant can only cancel his/her registration by sending a letter of cancellation to the Organizer by registered mail. The date of the postmark will be taken as the cancellation date. Cancellation costs due are:

- when cancelled at the latest 18 weeks before the stands will be erected AND within 14 days upon receipt of invoice: 50% of the total amount plus VAT. For EBC Belgium this is 15 October 2026, for EBC Netherlands this is 7 October 2026.

- when cancelled at the latest 14 weeks before the stands will be erected: 75% of the total amount plus VAT. For EBC Belgium this is 12 November 2026 and for EBC Netherlands this is 5 November 2026.

- when cancelled on or after these dates: 100% of the total amount plus VAT.

- cancellation of a Rebook or Early bird registration: 100% of the total amount plus VAT.

9. Liability

9.1 The Participant is liable for damages suffered by the Organizer or third parties as a result of his participation in the EBC.

9.2 The Organizer cannot be held liable for damage to or loss of goods during the EBC, the preparation phase and the dismantling period.

9.3 The Organizer cannot be held liable for damages caused by visitors to the EBC.

9.4 The Organizer cannot be held liable for damage or physical injuries resulting from a defect in the construction of the stand or the provisions therein.

10. Insurance

The Participant must have third party (public liability) insurance for the duration of the EBC, including the periods of time needed for building up and dismantling of the stands.

11. Selling and services

Products, services and promotional material can only be offered to visitors within the borders of the rented stand space. If the above mentioned conditions are not met, the Organizer has the right to set rules that the Participant are obliged to follow.



12. Dissolution and default

12.1 In the event of complete or partial non-compliance with the above, the Organizer has, after having given a verbal warning, the right to end the agreement with immediate effect. This will then result in a withdrawal of the Participant from the EBC with no rights to restitution of (part of) the rent or any other compensation.

12.2 If the Participant has applied for a Personal stand and does not show up to build it with the intention not to be present at the EBC, this has to be communicated in writing no later than two days before the start of the build up. If the Participant fails to notify us or does so later, the Organizer will incur costs to set up the unexpectedly vacant space. To cover these costs, the Participant will be charged 10% of the participation fee, with a minimum of €250.

12.3 If a Participant is engaged in (promoting) other activities than those stated in the registration form, the Organizer has the right to remove the products or services concerned, if not the Participant, from the EBC. The Participant has no right to restitution of (part of) the rent or any other compensation.

12.4 In any of the circumstances as mentioned in 12.1 to 12.3 the Organizer has the right to ban the Participant from future Events.

13. Cancellation EBC

13.1 At all times the Organizer has, due to special circumstances, the right to decide that the EBC or parts of it, will be cancelled, or will continue at another location or time.

13.2 Should the above occur, the Organizer cannot be held liable by the Participant for any damages, unless the Organizer can be held to have indulged in foul play or committed gross negligence.

13.3 If the EBC is cancelled or held in another location, the Participant has the right to observe or renounce the agreement, unless the Organizer can be held to have indulged in foul play or committed gross negligence.

13.4 Should circumstances of the kind mentioned in 13.1 occur, the rent for area, stand building and services minus a proportionate part of the costs incurred by the Organizer will be returned to the Participant. If a Participant has not yet paid the rent, it still has to be paid with due regard to the above.

13.5 The Participant is not allowed to postpone payments.

14. General

14.1 The Organizer decides whether a potential Participant will be accepted to the EBC.

14.2 The Participant should not behave in a way that can possibly put the safety of the visitors to the EBC and other participants or the premises at risk. If the Organizer observes such behavior, he has the right to remove the Participant concerned without prior warning from the EBC. The Participant has no right to restitution of (part of) the rent or any other compensation.

14.3 The Organizer is entitled to unilaterally change these General Conditions and will inform the Participant about this in good time; that is, at least one month prior to the entry into force of the amended terms.

14.4 The general conditions of the Participant are explicitly excluded from this agreement.

14.5 This agreement is subject to Dutch law.

15. (Coronavirus) pandemic

15.1 The opening times given for members of the public and exhibitors, as well as for the construction and taking down of stands, as stated in articles 3 and 4, are conditional on any adaptations of these that may be needed as a result of a pandemic, comparable with the Coronavirus pandemic of 2019-2022.

15.2 Government regulations resulting from such a pandemic will be followed at all times.

15.3 If as a result of a pandemic, the EBC cannot go ahead, then of the rental costs already paid by the Participant 70% will be paid out directly. The remaining amount of 30% will be used as payment for extra (online) exposure OR will be returned as a voucher that can be redeemed with the participation of the fair of 2027. This restitution is also applicable if the Participant as a result of a pandemic cannot travel to the EBC because of a travel ban imposed by the government. If a Participant has not yet paid the rent, it still has to be paid with due regard to the above.

15.4 If as a result of changes in government regulation, the set-up or the lay out of the EBC needs to be altered, and as a result of this the Participant requires a smaller stand, then these changes will be made free of charge providing that:

- the new dimensions are no more than 40% smaller than the original dimensions and at least 3x3 metres in size,
- the changes are submitted five weeks prior to the start of stand construction.

In all other cases the cancellation costs will be charged as stipulated in article 8.

Holcus Buiten BV Handelsregister (Company register) number 34272134

